



# Elevate your brand at State of GovTech

## Spring 2026 | Washington, DC Metro Area

At the **6th annual State of Govtech**, CivStart will bring together **300 leaders** from across the govttech ecosystem to collaborate on the future of local government innovation. Join fellow government decision-makers, investors, startups, academic and non-profit allies, and industry leaders, for two days of informative panels, interactive workshops, and quality networking. It offers **unique, intimate, and high-value opportunities for education and collaboration**, allowing participants to connect with peers and potential partners from across the nation. We hope you will join us in playing an important role as we shape the future of our local communities!

Thank you to Arlington County, VA, our government host, and other partners like the National League of Cities, e. Republic, and Technologists for the Public Good. We hope you will also join us in making this important gathering a success!

**To contribute to this event with a sponsorship, please reach out to [sponsorships@civstart.org](mailto:sponsorships@civstart.org).**

*Are you a government or non-profit entity? You can enjoy a 15% discount on all the above opportunities!*  
*CivStart is a 501(c)(3) nonprofit.*



# Why Sponsor?

- **Elevate Your Brand:** Align your company with cutting-edge technological governance, showcasing your commitment to innovation and demonstrating your role in the betterment of communities nationwide. By sponsoring, you'll be recognized as a leader in the govtech space, showcasing your commitment to innovation and public sector advancements.
- **Strategic Engagement:** Gain direct access to a curated audience of influential government decision-makers and public sector leaders looking to understand the latest innovations and best practices for their communities. You will also engage with top-tier investors and startups working to shape the future of government services and govtech..
- **Government Insights & Public Sector Access:** Engage with public officials and gain critical insights into the latest trends, policy shifts, and pressing needs within government agencies. This is a unique opportunity to position your organization as a thought leader and connect with government officials eager to bring innovative solutions back to their communities.
- **Emerging Technology Showcase:** Participate in the startup showcase, where over 20 govtech entrepreneurs will pitch their solutions to a panel of judges. This provides direct exposure to the most promising innovations in the govtech space and an opportunity to engage with both entrepreneurs and the investors who support them.
- **Premier Networking:** Maximize your reach through targeted networking with senior decision-makers, investors, startup founders, and industry leaders. The State of GovTech 2025 offers unparalleled opportunities to form partnerships, create business growth, and collaborate on innovative solutions for the public sector.

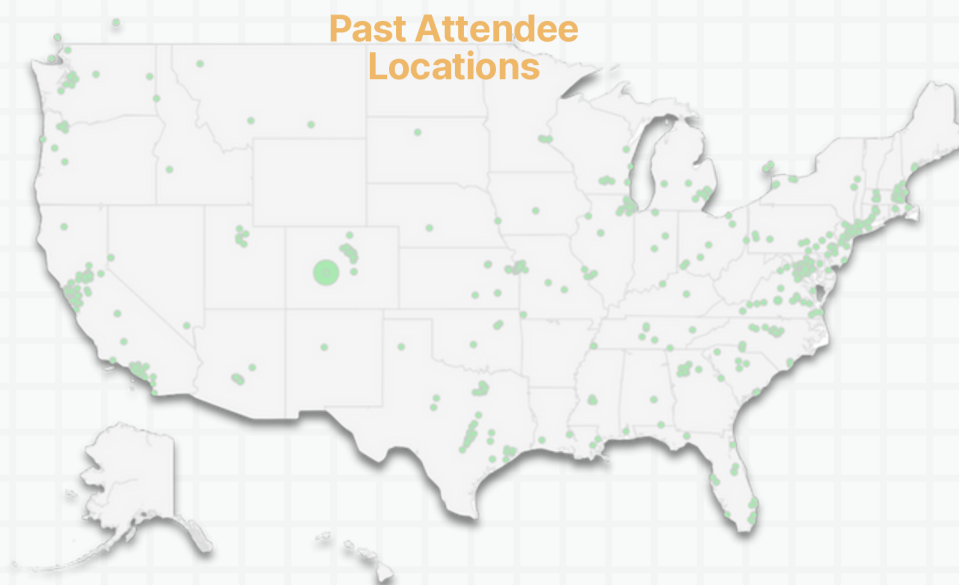




# Attendee Snapshot

The State of GovTech 2026 offers a unique opportunity to engage with around 300 senior decision makers representing stakeholders across the govtech ecosystem.

- **Government leaders:** Tech & Innovation teams, elected officials, Senior officials such as CIOs and department leadership from local, state, and national government entities, including major cities, counties, and smaller hard-to-reach municipalities.
- **GovTech Startups:** Entrepreneurs showcasing emerging technologies that are transforming communities and government operations.
- **Investors:** Angels, VCs, PE firms, and family offices from across the country with an interest in the govtech industry interested in learning about market trends and some of the most promising new companies.
- **Industry leaders:** Key players from leading companies across govtech, consulting, and related services who will be there to share thought leadership, network with government officials, and explore potential collaborations.
- **Academic and Non-Profit Organizations:** Hear from leaders engaged in the private-public partnerships, research, advocacy, and programming, playing an important role in supporting government innovation.



# Opportunities

1

## Premiere Host Sponsor **\$30,000**

*Only 2 available*

- Elevate Your Influence: Kick off the event with introductory remarks, showcasing your leadership.
- Amplify Your Voice: Lead and participate in one dynamic breakout session, plus coveted general session speaking slot (which may include keynote remarks, moderation, or fireside).
- Premier Visibility: Your logo takes center stage, integrated into the event's branding, virtual program, website, communications, and social channels.
- Engage Directly: Showcase your innovations at a prime tabletop exhibit space.
- Exclusive Insights: Access pre and post-event attendee lists, with comprehensive contact details, to continue the conversation. (excludes opt-outs)
- VIP Access: Seven (7) complimentary passes for your team.

2

## Anchor Sponsor **\$10,000**

*A breakout + exhibitor bundle*

- Speaking participation in a breakout session.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Tabletop exhibit space for showcasing your solutions.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs)
- Four (4) complimentary passes for your team.



# Opportunities



3

## Breakout Sponsor

**\$7,000**

- Speaking participation in a breakout session.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Three (3) complimentary passes for your team.

4

## Exhibitor Sponsor

**\$5,000**

- Your logo included in the program guide and on the event website, with a link to your site.
- Tabletop exhibit space to interact with attendees.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary passes for your team.

5

## Pitchfest Sponsor

**\$3,000**

- Your logo featured in the program guide and on the event website, with a link to your site.
- Participation on the Pitchfest judge panel (one session, one spot).
- Opportunity to contribute to and brand the grand prizes for the Startup Pitchfest.
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information (excludes opt-outs).
- Two (2) complimentary event passes.



# Opportunities

6

## Investor Bundle

\$10,000

*A Breakout + Pitchfest + Startup Directory bundle*

- Your logo featured in the program guide and on the event website, with a link to your site.
- Speaking participation in an investor-related breakout session.
- Participation on the Pitchfest judge panel (one session, one spot).
- Opportunity to contribute to and brand the grand prizes for the Startup Pitchfest.
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information (excludes opt-outs).
- Receive startup directory ahead of the event to guide your networking.
- Pre-event meeting with CivStart staff for additional networking guidance.
- Four (4) complimentary event passes.

7

## Startup Showcase

\$2,000

*Only 10 available. Only available for startups.*

- Your logo featured in the program guide and on the event website, with a link to your site.
- Opportunity to participate in the Pitchfest (pending application approval).
- Half-sized tabletop exhibit space.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.





# Opportunities



8

## Post-Event Reception **\$10,000**

- Opportunity to deliver welcome remarks at the reception.
- High-visibility logo placement at the event reception and on the Event Website.
- Your logo featured in the electronic program guide and on the event website, with a link to your site.
- Pre-event list of attendees (name & title); Post-event list of attendees with full contact information (excludes opt-outs)
- Four (4) complimentary event passes

9

## Lanyard Sponsor **\$5,000**

- Sole sponsorship of the event's lanyards, allowing you to brand the badges worn by all attendees.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.

10

## Registration Giveaway **\$5,000**

- Sole sponsorship of the event's registration table giveaway. Your branded materials and swag will be given to each attendee upon check-in.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.



# Opportunities



11

## Breakfast Sponsor

**\$3,000**

- Sponsorship of the event's breakfast, with Acknowledgment during the opening session of the day as the Breakfast Sponsor.
- Signage with your logo prominently displayed at the breakfast venue.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.

12

## Lunch Sponsor

**\$6,000**

- Exclusive sponsorship of the main lunch, including the option to address attendees briefly.
- Prominent logo placement on all lunch tables and throughout the dining area.
- Your logo featured in the program guide and on the event website, with a link to your site.
- Special mention during the lunch introduction as the Lunch Sponsor.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.

13

## Snack/Break Sponsor

**\$1,000**

- Sponsorship of snack breaks throughout both days, ensuring brand visibility during key networking times.
- Your logo displayed on signage around the snack stations and in the break areas.
- Your logo in the program guide and on the event website, with a link to your site.
- Pre-event and post-event attendee lists (name & title; full contact details for post-event, except for opt-outs).
- Two (2) complimentary event passes.

